



Solving the paper problem

Remember how the 'paperless office' was going to move us all away from our dependence on paper and save the world?

Well, like most bold predictions, it was a little wide of the mark.

Globally, we're now using over 1 million tonnes of paper per day and demand is escalating all the time.*

In response to that growing consumption, recycled paper ranges are offering sustainable alternative materials that represent the very best quality, without compromising the environment.

At the moment, 80% of non-recycled paper finishes its life as landfill, each tonne taking up 2.3 cubic litres of space.**

Once it starts to decompose, it begins to give off methane, a powerful gas that traps 21 times the heat in the atmosphere as an equivalent volume of carbon dioxide.*

By creating a demand for paper as a raw material, recycling reduces the amount of paper waste that goes into landfill and, ultimately, reduces levels of damaging greenhouse gases.

For these and other reasons, the use of recycled paper is supported by the Government and by environmental groups as one of the important ways businesses can help combat climate change.

Waste paper fibres can now be recycled four or five times over, and recycled paper does not imply any sacrifice in print quality as it once did; with revive, you can be assured of quality and consistency.

* (source:)

The State of the Paper Industry: Monitoring the Indicators of Environmental Performance. A collaborative report by the Steering Committee of the Environmental Paper Network

** (source:)

ENVIRONMENTAL BENEFITS OF RECYCLING: An international review of life cycle comparisons for key materials in the UK recycling sector. WRAP. UK. 2006.